



Dragon Bytes

Race on the River News
Volume III Issue 4
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www.raceontheriver.com

Sponsorship News

The following businesses and organizations in our community are generous in their support of our event. Think of them when doing business!

Presenting Sponsor

Sobeys

Silver Sponsors

Advocate Printing and Publishing
AP Reid Insurance
AW Leil
Bank of Montreal
CKEC
Hector Broadcasting
Mac, Mac & Mac
Tim Hortons

Bronze Sponsors

CF Construction	CIBC Woody Gundy
Connors Transport	Investors Group
Kimberly-Clark	Michelin
S Allen & Sons	Scotsburn Dairy
Superior Propane	TrentonWorks

Friends of the Festival

Active Life	Century Saw and Marine
Daley Demont	Kinsmen
The Mingo Group	

Sobeys
Ready to serve.

Welcome Aboard!

The following teams are registered for this year's *Race*:

Atlantic Vikings
Michelin Dragon Flies
MacAttack
Kimberly-Clark
Printers Devils
RBC Loonies
Reefknots
Cobequid Hornets
SSI Minnow
Valley View Villa Vikings
Belles and Buoys
CIBC Sand Dollars
Aliant Spitfires
Irish Rowers
Tim Hortons/Wendys
TDCT Bullets
Sobeys Ready to Serve
Cape Breastoners
The PaceMakers
MedForce One
BMO Dragon Bankers
Cape Breastoners Support Team
Convergys
The Best Curves in Town
OES Dragon Stars
TrentonWorks War Wasps
St. Martha's Mental Health
Scotia Dragon Slayers
NSCC College Cruise
Women Alike Abreast A River
Women Alike Support Team
Leil's Safe Lifters
King Paddlers "Ready to Row"
High Sea Highlanders
Y Wave Riders
Aberdeen Paddling Pirates
Riverview Rebels
Milky Wavers
Breasts Ahoy



Pledge Program 2004 Incentive Program

The *Race on the River* Pledge Committee has come up with an exciting incentive program for this year's event. Paddlers who raise the following totals in pledges will earn these prizes:

\$50.00	<i>Race on the River 2004 cap</i>
\$250.00 to \$499.99	<i>Race on the River 2004 cap and a nylon folding chair with cup holder and removable head rest from White's Custom Cresting</i>
\$500.00 to \$999.99	<i>Race on the River 2004 cap and two knife boxed set from Grohman's knives (a chef's knife and paring knife)</i>
\$1000.00 or more	<i>Race on the River 2004 cap and Adirondack chair from Summer Street Industries</i>

This year *Race on the River* will celebrate four charitable organizations. We are excited and pleased to add the **Pictou County Prostate Cancer Support Association** to our list of benefactors.

The primary recipient of funds raised through the Race on the River 2004 will be the **Women Alike Breast Cancer Survivor's Society**. As in the past two years **Special Olympics** and the **Nova Scotia Amateur Sport Fund** continue to be benefactors of the event as well.

Century Saw and Marine have donated a kayak and equipment for the third straight year – a wonderful show of support for our festival and its benefactors. **The Mingo Group** and **Aliant** have also come forward early with generous prize donations. These major prizes will be won by the paddlers raising the most pledges.

Instructions for completing pledge forms:

1. Names and addresses of donors must be **legible**. If it can't be read, the receipt cannot be issued.
2. Addresses must be **complete**. Those who issue the receipts for us advise us that they cannot spend the time looking for an address when they have only a name and a city/town to go on.
3. Pledges **cannot be split** between paddlers. If a donor gives \$20 to you, it should all go on your sheet and not \$10 on your sheet and \$10 on another's sheet.
4. Receipts can only be issue for pledges that are turned in. Make sure that the total of pledges on the pledge form reflects the actual amount of money received.
5. All cheques must be made payable to **The Nova Scotia Amateur Sport Fund**.



From the editor:

On June 16th we will be holding our annual Team Captains' meeting at Glasgow Square. The times will be announced in a follow-up email.

We are inviting Team Captains and one other member of each team to attend this informative and fun (we hope!) meeting. We suggest that either the co-captain or pledge captain of each team attend along with the Team Captain.

We will be setting the practice schedule at that meeting as well as letting you know how this year's *Race* will run. Crystal Smith will review how the pledge program runs and Jane Marshall (our head marshal) will provide information regarding the day of the *Race*.

The Team Captains' meeting will follow a Press Conference and everyone is invited to attend that as well. Nothing like a photo op to promote your team!

Paddles up! - Susan

Work it out with
Active Life
physiotherapy and massage

Shannon Estabrooks and the staff from **Active Life** will be returning to the Festival this year. They will be available for massage, sports-injury assessment and supportive sports taping. These services will be provided free of charge for paddling participants in the *Race*. Look for their tent in the Concession area!

Thank you, **Active Life** !

Classifieds

Experienced paddlers available!

If your team is short a paddler or two, let me know and I will connect you with one of the paddlers on our spare list.

Susan
(sc.hartley@ns.sympatico.ca)

Race on the River 2004
Executive

Chair	Roger Swarbrick
Vice Chair	Susan Hartley
Secretary	Elizabeth Daley
Treasurer	Paul McCracken

