



Dragon Bytes

Race on the River News
Volume III Issue 2
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www.raceontheriver.com

Sponsorship News

Sobeys, a silver sponsor of the Dragonboat Festival for the past two years, has agreed to become the **presenting sponsor** of the Festival for 2004.

CKEC is on board as a **Silver Sponsor** for 2004 and **TrentonWorks** is in as a **Bronze** Sponsor.

McDonalds Restaurants will be sponsoring the Youth Race on the River on Friday August 20th.



If your business would like to take the opportunity to be involved as a 2004 sponsor contact Roger Swarbrick at rogersonconsulting@ns.aliantzinc.ca.



*Century Saw and Marine
supports the Festival's fundraising program for the
third straight year!*

Century Saw and Marine was one of the first local businesses to support the inaugural *Race on the River* in 2002.

The business has once again donated a kayak and equipment to the Race. It will be offered as a prize to one of the top three or four pledge raisers at this year's event.

Thank you **Century Saw and Marine!**

A note from the editor:

🎗 This year we are excited to be planning a six team contest in our Breast Cancer event. The Breast Cancer challenge has been the highlight of the festival for so many of our participants and spectators and with the expansion of this competition, it promises to continue to be so.

Dragon Boating has become an excellent way for breast cancer survivors to celebrate life and build their physical and emotional health. Just talk to one of the Abreast A River paddlers and you will hear wonderful stories of friendship, support, and courage.

Some of the celebration of life and working together has been experienced by all of the teams competing in the *Race on the River*. We often hear about how the experience of paddling along side your colleagues enhances teambuilding efforts in the workplace.

There is a good reason that Dragon Boating is one of the fastest growing team sports in the world!

A reminder:

This year's entry into *Race on the River* is on a first paid, first in basis. Full payment must be received with a completed registration form.

Registration packages have been distributed by email. If you did not receive one and wish to please let me know.

Paddles up! - *Susan*



Pledge Program 2004

This year *Race on the River* will celebrate four charitable organizations. We are excited and pleased to add the **Pictou County Prostate Cancer Support Group** to our list of benefactors.

The Prostate Cancer Support Group has been active in our community for over two years and strives to improve the physical and psychological well-being of men who have or have had prostate cancer while raising awareness. The local group has participated in the Race on the River since its inception.

The primary recipient of funds raised through the Race on the River 2004 will be the **Women Alike Breast Cancer Survivor's Society**. As in the past two years **Special Olympics** and the **Nova Scotia Amateur Sport Fund** continue to be benefactors of the event as well.

Paddlers are asked to raise pledges for these benefactors. There will be incentive prizes for pledges raised. **Century Saw and Marine** have generously donated a kayak and equipment for the third straight year – a wonderful show of support for our festival and its benefactors. **The Mingo Group** have also come forward early with a generous prize donation.

Pledge forms should be available by late March. Start early to take advantage of the incentive program.

Last year's top pledge raisers

TEAMS

Scotia Bank Dragon Slayers	\$12,232.37
Women Alike Abreast A River	5,844.00
Kimberly-Clark Fire Breathers	5,170.00

INDIVIDUALS

Karen Pitts (Stright-A-Way)	\$ 2,295.00
Sheila Mossman (Kimberly-Clark)	2,127.00
Vera MacIntosh (Women Alike)	1,518.00

HIGHEST NUMBER OF PLEDGES COLLECTED

Dana Lee (Riverview Rebels)	109 Pledges totaling \$ 1,412.00!
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Letters

January 8, 2004

Dear Roger:

On behalf of the Nova Scotia Amateur Sport Fund and Sport Nova Scotia, please accept my sincere appreciation to you and your committee for the generous contribution to the Nova Scotia Amateur Sport Fund in 2003. We truly commend your obvious dedication and effectiveness through which you executed the 2003 Festival.

As you are aware, your contribution to the Nova Scotia Amateur Sport Fund has helped provide sport participants around the province with the financial support they need to reach their goals. But more importantly, you help give more of our youth the opportunity to achieve *health through sport*.

Race on the River Dragon Boat Festival plays an essential role in filling Sport Fund applications and improving sport delivery in Nova Scotia. Together we are building healthier communities!

Once again, thank you for your assistance in helping amateur sport thrive across the province!

Yours in sport,

Robert McMahon
Chair, Sport Nova Scotia

February 18, 2004

Dear Susan:

The Women Alike Breast Cancer Survivors Society would like to take this opportunity to thank the wonderful folks in Pictou County and surrounding areas who supported the *Race on the R* Boat Festival 2003.

Thanks to this generous support and the kindness of the *Race on the River* organizers our Society was the recipient of a sizeable donation that will enable us to fund several important projects. Among these projects is the ongoing support of our Dragon Boat team, Abreast a River. This team is made up of breast cancer survivors and promotes good physical and mental health for our members and awareness in our community.

Other projects supported by our organization include research into the treatment and diagnosis of breast cancer, scholarship programs to encourage the training of much needed oncologists, and the chemotherapy unit and Palliative Care Client Support Services at the Aberdeen Hospital.

Once again, thank you to all who gave generously and we look forward to seeing you at the festival in 2004.

Sincerely,

Barb Davis
President
Women Alike Breast Cancer Survivors Society

Help Wanted

The *Race on the River* Site committee is looking for volunteers to help out with the physical set up and layout of the event. Anyone interested in contributing to the *Race* in this way please let us know at the email address below.

Other volunteer opportunities may become available. Let us know if you are interested.

Thanks, the Board, New Glasgow Dragon Boat Society

Race on the River 2004 Executive

Chair	Roger Swarbrick
Vice Chair	Susan Hartley
Secretary	Elizabeth Daley
Treasurer	Paul McCracken